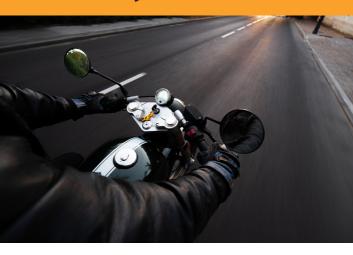
Riders, Slow Down



Reduce your speed and your risk of a deadly crash.

- **Injuries.** Your risk of injury or death increases the faster you go.
- Reaction time. Speeding makes it harder to avoid sudden hazards.
- Control. Higher speeds affect your ability to handle your bike during turns, lane merges, and changes in road conditions.
- Visibility. Higher speeds make it harder for other road users to see you.

Find a Motorcycle Safety *RiderCourse®* near you. Visit www.msf-usa.org

www.health.ny.gov/motorcycles

Funded by the National Highway Traffic Safety Administration with a grant from the NYS Governor's Traffic Safety Committee.

Drivers, Slow Down



Don't be the reason a rider dies in a crash. Reduce your speed and reduce the risks.

- Rider injuries. A high speed crash will throw a rider off their bike, increasing the risk for severe injuries or death.
- Control and reaction time. Speeding makes it harder to avoid a crash with a motorcycle.
- Ability to stop. The faster you drive, the more time and distance your vehicle needs to stop.

Slow down and save money. Speeding uses more power and fuel. Reduce your speed to save on gas and help protect the environment.

Ride, Drive, Care: Together, Riders and Drivers Can Save Lives



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